

DONOR INCENTIVE IDEAS



UNITED WAY
Greater Lafayette

Offering incentives can be a great way to increase excitement and participation in your United Way workplace campaign. Incentives can reward employees for donating, participating in campaign activities, or helping your organization reach its fundraising goal. Consider choosing a few incentives that fit your workplace culture and budget.

TIME-OFF & WORKPLACE PERKS

Extra Time Off

- Afternoon off work
- Day off with pay
- Vacation day on your birthday
- Leave work one hour early or come in one hour late
- Extended lunch or extra breaks
- “Snooze Day” (come in late)

Workplace Privileges

- Reserved parking spot for a week or month
- Casual day or jeans day
- Use of the company car for a week or month
- Switch jobs with the boss for a day
- Office redecorated or cleaned
- Opportunity to name a conference room

Leadership Experiences

- Lunch with the CEO or manager
- Golf with the boss
- Secretary for a day
- Chance to attend the United Way Victory Celebration with leadership

EXPERIENCES & FUN REWARDS

Unique Experiences

- Hot air balloon ride
- Boat ride
- Limo ride with a restaurant gift certificate
- Casino trip
- Pizza party for you and 10 friends

Local Entertainment

- Movie, theater, or game tickets
- Restaurant gift certificates
- “Around the World” restaurant gift card pack

Family Fun

- Visit from Santa or the Easter Bunny
- Clown or magician for a child’s birthday party
- Use of a coworker’s cabin for a weekend
- Use of someone’s pool for a party

GIFT CARDS & EVERYDAY REWARDS

Gift Cards

- Gas station gift cards
- Car wash or oil change certificates

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- Restaurant or coffee shop gift cards
- Shopping spree gift cards

Food Treats

- Free dessert from the cafeteria
- Coffee and donuts if the company reaches its goal
- Monthly homemade cookies
- Free popcorn or ice cream sundaes

Small Gifts

- Lottery tickets
- Company swag (mugs, hats, pens, magnets, etc.)
- Sweatshirts recognizing donors
- Luggage or travel accessories

SERVICES & PERSONAL TREATS

Relaxation & Wellness

- Professional massage
- Haircut, manicure, pedicure, or facial
- YMCA or health club membership
- Golf lessons or a round of golf

Helpful Services

- Free babysitting
- Housekeeping or maid service
- Yard work (raking, planting, shoveling)
- Car wash or dog wash by the boss or team
- Car started and windows scraped during winter

Home Projects

- House painting or wallpapering by volunteers
- Oven cleaning
- Homemade quilt, afghan, or craft items
- Family portrait session

RAFFLES & PRIZE DRAWINGS

Prizes Employees Enjoy

- Weekend hotel stay
- Dinner for two
- Gift baskets
- Event tickets
- Gift cards
- Autographed memorabilia
- Surprise prize envelopes

NO-COST WAYS TO MOTIVATE

Recognition Ideas

- Personal thank-you notes from leadership
- Public recognition in meetings or newsletters
- Employee Wall of Fame
- Employee of the Month awards
- CEO or leadership thank-you messages

Fun Workplace Recognition

- Casual theme days
- Pizza or breakfast for the team

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- Ice cream or snack surprise
- Staff appreciation lunch
- Team shout-outs for great work

Employee Engagement

- Talent shows or contests
- Chili cook-offs
- Company sports teams
- Staff development opportunities
- Time off to volunteer