WHY UNITED WAY?

YOUR INVESTMENT STAYS LOCAL
Contributing to United Way helps improve lives right here in Greater Lafayette. That means you are investing in the success of your neighbors, coworkers, family and friends.

MEASURABLE OUTCOMES
You can trust that your dollars are doing exactly what they are supposed to do through United Way's community investment process. To see your money at work visit www.uwlafayette.org/cic

COLLABORATION
We don't make decisions alone, we reach out to stakeholders to attack issues. This includes subject matter professionals, agencies, program participants, and YOU...our donors! Everyone has a seat at the table. Learn more at www.uwlafayette.org/collaboration

CREATING CYCLES OF SUCCESS
At United Way, we support filling immediate needs while working with community partners to create a cycle of success. That means you are investing in bridging the gap for generations to come.

CRADLE TO CAREER COMMITMENT

BORN HEALTHY
All babies in Tippecanoe County are born healthy and ready to learn

ENTER KINDERGARTEN READY
Children in Tippecanoe County are academically, socially and physically ready to enter kindergarten

READ AT 3RD GRADE LEVEL
Children in Tippecanoe County read at grade level by the end of 3rd grade and are prepared for school success

PERSEVERE IN MIDDLE SCHOOL
Students successfully transition from elementary to middle school and from middle school to high school

GRADUATE HIGH SCHOOL
Students in Tippecanoe County will graduate high school prepared to pursue a path towards success

CAREER READY & BEYOND
Individuals in Tippecanoe County have the hard and soft skills to enter the workforce and be able to sustain gainful employment

BASIC NEEDS MET
Tippecanoe County residents can access assistance with food, shelter, safety, and health with a goal of moving toward self-sufficiency
United we fight for the health, education and financial stability of every person in every community. In Greater Lafayette, that means equipping people with the tools necessary to live their best life from Cradle to Career.

We are more than fundraisers. We are hand-raisers. We raise our hands not only to lead the fight, but to reach out to people who need help and hope.

We take on complex challenges; the ones difficult to talk about and bring people together to create lasting solutions.

We win when we Live United®. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources, and by inspiring individuals to join the fight for a better community.

WHAT IT MEANS TO LIVE UNITED®

GIVE Be a Game Changer
Supporting United Way and local partners financially makes a difference in the daily lives, and the future of local individuals and families. You can join us through:

Workplace Employee Giving Campaigns, Individual donations, Corporate Gifts, Sponsorships, In-kind support

ADVOCATE Be an Influencer
Through local community assessments, United Way identifies the most pressing social concerns and pulls people together to develop solutions. Join us to find your voice and support health, education, and financial stability in Greater Lafayette.

Let’s get social! Find us on your favorite platform and share! Just search for United Way of Greater Lafayette.

VOLUNTEER Be a Hand-Raiser
Share your time, talent, and expertise to help improve lives. United Way’s Volunteer Engagement Center connects individuals and groups with opportunities to make a difference.

Call 765.742.9077 ext.222 or visit www.uwlafayette.org/volunteer

COMMUNITY PARTNERS & INITIATIVES

- American Red Cross Central Chapter
- Bank on Tippecanoe
- Bauer Family Resources
- Big Brothers Big Sisters of Greater Lafayette
- Boy Scouts of America- Sagamore Council
- Connect2Help/2-1-1
- Family Promise of Greater Lafayette
- Food Finders Food Bank
- Girl Scouts of Central Indiana
- Hanna Community Center
- Homestead CS- Community Loan Center of West Central Indiana
- Junior Achievement of Northern Indiana
- Kindergarten Countdown Camp
- Lafayette Adult Resources Academy (LARA)
- Lafayette Family YMCA
- Legal Aid Corporation
- LTHC Homeless Services
- Lyn Treece Boys & Girls Club
- Mental Health America Wabash Valley Region
- National Alliance on Mental Illness West Central Indiana (NAMI)
- Peer Union Counseling
- Purdue Athletes Life Success (PALS)
- Read to Succeed
- Riggs Community Health Center
- Right Steps Child Development Centers
- Tippecanoe Senior Center(Meals on Wheels
- The Arc of Tippecanoe County
- The Salvation Army
- Volunteer Income Tax Assistance (VITA)
- Volunteer Engagement Center
- Wabash Center
- Willowstone Family Services
- YWCA of Greater Lafayette