We greatly appreciate our many generous donors and volunteers who enable us to continue to have a positive impact on our community through our Cradle to Career Commitment. This support allowed United Way of Greater Lafayette to have another successful year in 2018- both in resources raised and distributed, and in the development of solutions for complex community challenges.

The Cradle to Career Commitment remains our model for moving individuals and families along a path to life success via quality education, stable income and good health. Our vision is for all children to be born healthy, to enter Kindergarten ready to learn, to read at a 3rd grade level by the end of the 3rd grade, to persevere in Middle School, graduate High School and be career ready into adulthood. We also recognize that planning for future success is useless if we don’t address basic needs around food, shelter, crisis situations and health.

To support this work we had another record annual campaign raising $5.3 million. Thank you to Campaign Chair Tom Murtaugh, the Campaign Cabinet volunteers, our supporting corporations and the 11,361 individual donors who all played key roles in this success. This includes 883 gifts at the Vanguard level ($1,000 or more), 17 gifts at the Tocqueville level ($10,000 or more) and 5 gifts at the Ordre de Liberte level ($25,000 or more). We also saw a growing number of Emerging Leaders and Women United Members.

In addition to financial resources, United Way’s Volunteer Center continues to be a hub for connecting individuals and teams with volunteer opportunities in the community. With an expanded number of Days of Action and Month of Caring projects, volunteers provided additional support to United Way and our partners.

The most significant change in 2018 was the implementation of a new Request for Proposal process that targeted new or expanded programs that focus on mental health, substance use disorder and older youth development. These were the three main areas of focus that came from the Community Conversations that were held in 2016 and 2017. As a result of this process, United Way of Greater Lafayette expanded the number of programs supported by the annual campaign and encouraged new and existing partners to look for new initiatives. The Board continues to look for ways to encourage new initiatives while keeping our existing network strong.

In 2018, we funded key services through four channels. We have 22 partners who annually meet criteria of strategic alignment, non-duplication of services, collaboration, measurable outcomes and favorable financial condition. We provided new RFP Grants to five programs, including three from organizations not previously receiving financial support from United Way. We provided one-time grants for new programs like the Mental Health America Navigator program, and we provide in-house programs like Kindergarten Countdown Camp, Read to Succeed (a partnership with Community Commitment to Education) and VITA (Volunteer Income Tax Assistance).

Additionally, starting in January 2018, United Way of Greater Lafayette took on the role of convener and facilitator for the Tippecanoe County Opioid Task Force. This group worked in four main areas - prevention, treatment, recovery and law enforcement. The Task Force grew to over 200 participants working on numerous projects. Similar to other community initiatives and reflective of the Greater Lafayette character, the community has rallied to look for lasting solutions to this complex issue. During the year, the Taskforce expanded to include Substance Use Disorder and Mental Health seeing these as often co-occurring challenges.

In closing, 2018 was a year of implementing our Strategic Plan and challenging our community to look for solutions to one of the most complex issues our community faces today. We’re eager for United Way of Greater Lafayette to continue to work with stakeholders throughout the community on these important issues to improve lives.

Sincerely,

Sam Burns
President, Board of Directors
United Way of Greater Lafayette

Michael Budd
CEO
United Way of Greater Lafayette
United Way of Greater Lafayette works to create positive changes in our community to make Tippecanoe County an even better place to call home. We want our local children to enter school ready to learn so they can graduate from high school, pursue a degree in college or obtain skilled job training, maintain stable, healthy lives at home, and become engaged, productive members of our community who help us continue creating success for others. We cannot do this work alone. At United Way of Greater Lafayette, we bring people, organizations and resources together to deliver results that meet the needs of people in Tippecanoe County to create the conditions necessary for success.

**CRADLE TO CAREER COMMITMENT**

United Way of Greater Lafayette works to create positive changes in our community to make Tippecanoe County an even better place to call home. We want our local children to enter school ready to learn so they can graduate from high school, pursue a degree in college or obtain skilled job training, maintain stable, healthy lives at home, and become engaged, productive members of our community who help us continue creating success for others. We cannot do this work alone. At United Way of Greater Lafayette, we bring people, organizations and resources together to deliver results that meet the needs of people in Tippecanoe County to create the conditions necessary for success.

**MISSION**

Mobilizing our community to improve lives.

**VISION**

United Way will add value to the Greater Lafayette community by enabling people to help one another. It will provide leadership in defining community needs and in coordinating resources to address community issues.

**VALUES**

We are Mission Driven. We believe that change is possible when we all work together. This is at the core of each person on our team.

We believe real change takes All of Us. There is nothing we can accomplish alone. Our individual success depends on our collective success in Tippecanoe County.

We are Persistent. We at United Way of Greater Lafayette, and all of our partners, recognize that changing social conditions takes time. We're in this for the long haul.

**We fight for..**

- **Born Healthy**
  - All babies in Greater Lafayette are born healthy

- **Enter Kindergarten Ready**
  - Children in Tippecanoe County are academically, socially and physically ready to enter kindergarten

- **Read at a 3rd Grade Level**
  - Children in Tippecanoe County are reading at grade level by the end of 3rd grade and are prepared for school success

- **Persevere in Middle School**
  - Students successfully transition from elementary to middle school and from middle school to high school

- **Graduate High School**
  - Students in Tippecanoe County will graduate high school or obtain HSE prepared to pursue a path towards success

- **Career Ready & Beyond**
  - Individuals in Tippecanoe County have the hard and soft skills to enter the workforce and be able to sustain gainful employment

- **Basic Needs Met**
  - Tippecanoe County residents can access assistance with food, shelter, safety and health with a goal of moving towards self-sufficiency

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3
United Way fights for the health, education, and financial stability of every person in our community. We are more than fundraisers, we are the hand-raisers. We raise our hand not only to lead the fight, but to reach out to people who need help and hope. We take on the complex challenges; the ones that are difficult to talk about and bring people together to create lasting solutions. Over the last year we’ve seen more connections made and more solutions being implemented. Here are a few highlights:

**OPIOID TASK FORCE**

United Way of Greater Lafayette began facilitating the Opioid Task Force in January of 2018. This group came together to better understand and address substance use challenges in Greater Lafayette. Nearly 250 individuals from over 80 community businesses/organizations, including individuals in recovery from substance use disorder, collectively developed action items in each of the designated areas:

- **Prevention**
- **Treatment**
- **Recovery**
- **Law Enforcement**

One result of such collaborations brought about the formation of a local Quick Response Team (QRT). This team, that consists of EMS personnel, peer-recovery coaches, and mental health specialists, is taking connection to treatment and recovery straight to people’s homes.

**SOLUTIONS BEYOND SHELTER**

In August of 2018, LTHC Homeless Services broke ground on The Union Apartments and Engagement Center, a project that was conceived in 2012 as a product of the Solutions Beyond Shelter collaborative. This group relied on research conducted by United Way to develop a plan to create a single point of entry to address, prevent, and end homelessness in our community. LTHC was chosen as the agency best equipped to pursue the project. This project is slated to be completed in the fall of 2019.

**MENTAL HEALTHCARE FORUM**

United Way of Greater Lafayette began facilitating conversations with Mental Healthcare professionals in 2016. The Mental Healthcare Forum discussed and influenced several important issues in the community and saw the implementation of a Mental Health Nurse Practitioner program development at Purdue, the Crisis Stabilization Unit at Franciscan and the Mental Health Navigator through MHA.
COMMUNITY INVESTMENT PROCESS

VOLUNTEER RECRUITMENT
United Way’s allocations process starts by bringing together a committee comprised of individuals who live and work in the Greater Lafayette area. These volunteers serve as the eyes and ears of the more than 11,000 donors. Volunteers participate in a 12-month process to ensure that funds are distributed fairly, objectively, and with great consideration for their best use.

VOLUNTEER EDUCATION
Volunteers learn about the importance of building a stronger community by investing in a system of quality agencies that help people in need. Training includes an overview of key issues in our local community, the Cradle to Career Commitment’s role in addressing community challenges, the allocations process, and the Community Investment Funding Guidelines.

ON-SITE VISITS
Volunteer groups are dispatched to visit United Way funded partners. They conduct an annual in-depth review of agencies through site visits, and review of reports submitted by agencies. Each nonprofit is required to meet the standards to maintain United Way membership and receive funding.

DEBRIEFING
Following the site visits, volunteers meet to discuss their findings about each agency. They also develop specific recommendations for improvement to help agencies stay stable and strong.

ALLOCATIONS
Agencies request funding based on their particular needs and programs. Based on the knowledge gained through the allocations process, volunteers now must come to consensus about how much money each agency will receive in the coming year. Volunteers determine funding based on the merits of the requests, the capacity of the agencies, and the Community Investment Funding Guidelines.

APPROVAL & DISTRIBUTION
Once all of the allocation recommendations are compiled, they are vetted through a three-step approval process. The Community Investment Committee submits recommendations to the United Way of Greater Lafayette Executive Committee for review. Once the recommendations have passed review, the Executive Committee presents recommendations to the Board of Directors for final approval. Following approval, funds are distributed to the agencies in the next fiscal year.

INVESTMENT GUIDELINES
were established to help the Community Investment Committee carefully assess each United Way partnership to determine whether an agency has demonstrated alignment to the Cradle to Career Commitment and provides measurable program data.

With these guidelines as the basis for funding decisions, volunteers can ensure donors that their contributions are well-spent.
## COMMUNITY PARTNERSHIP ANNUAL FUNDING

<table>
<thead>
<tr>
<th>Organization</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross- Tippecanoe County Chapter</td>
<td>$125,000</td>
</tr>
<tr>
<td>Bauer Family Resources</td>
<td>$374,500</td>
</tr>
<tr>
<td>Big Brothers Big Sisters of Greater Lafayette</td>
<td>$106,090</td>
</tr>
<tr>
<td>Boy Scouts of America Sagamore Council</td>
<td>$81,000</td>
</tr>
<tr>
<td>Connect 2 Help (2-1-1)</td>
<td>$27,600</td>
</tr>
<tr>
<td>Family Promise of Greater Lafayette, Inc.</td>
<td>$25,667</td>
</tr>
<tr>
<td>Food Finders Food Bank</td>
<td>$129,500</td>
</tr>
<tr>
<td>Girl Scouts of Central Indiana</td>
<td>$46,000</td>
</tr>
<tr>
<td>Hanna Community Center</td>
<td>$75,000</td>
</tr>
<tr>
<td>Lafayette Family YMCA</td>
<td>$89,500</td>
</tr>
<tr>
<td>Lafayette Adult Resource Academy (LARA)</td>
<td>$77,000</td>
</tr>
<tr>
<td>Legal Aid Corporation</td>
<td>$61,500</td>
</tr>
<tr>
<td>LTHC Homeless Services</td>
<td>$329,080</td>
</tr>
<tr>
<td>Lyn Treece Boys &amp; Girls Club</td>
<td>$243,500</td>
</tr>
<tr>
<td>Mental Health America Wabash Valley Region</td>
<td>$241,000</td>
</tr>
<tr>
<td>Riggs Community Health Center</td>
<td>$200,000</td>
</tr>
<tr>
<td>Right Steps Child Development Centers</td>
<td>$540,500</td>
</tr>
<tr>
<td>The Arc of Tippecanoe</td>
<td>$32,000</td>
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<tr>
<td>The Salvation Army</td>
<td>$50,500</td>
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<tr>
<td>The Tippecanoe Senior Center/ Meals on Wheels</td>
<td>$223,500</td>
</tr>
<tr>
<td>Wabash Center</td>
<td>$244,000</td>
</tr>
<tr>
<td>Willowstone Family Services, Inc.</td>
<td>$308,400</td>
</tr>
<tr>
<td>YWCA of Greater Lafayette</td>
<td>$179,500</td>
</tr>
</tbody>
</table>

**Funded Partners**: $3,810,337
IN-HOUSE PROGRAMMING

-bornLearning Academy................................................................. $26,530
-Kindergarten Countdown Camp (KCamp)........................................ $80,305
-Peer Union Counseling.................................................................. $20,650
-Read to Succeed.............................................................................. $75,863
-Volunteer Income Tax Assistance (VITA)......................................... $45,000
-Volunteer Engagement Center........................................................... $90,288

IN-HOUSE PROGRAMS $338,636

ONE-TIME GRANT AWARDS

-Mental Health Navigator Services, Mental Health America............... $35,000
-Northend Community Center............................................................. $10,000
-Trusted Mentor Program, National Alliance on Mental Health .......... $26,730
-Solutions Beyond Shelter, LTHC Homeless Services....................... $47,806
-United Against Opioid Abuse, Americorps....................................... $8,000

GRANTS $127,536
## STATEMENT OF ACTIVITIES

**For Years Ended December 31**

### PUBLIC SUPPORT AND REVENUE

- **Gross Campaign Results Current Year**
- **(Less) Provisions for Uncollectibles**
- **Prior Year Recovery (Losses) for Uncollectibles**
- **(Less) Out-of-County Designations**
- **(Less) Amounts Designated by Donors for Member Organizations**
- **Net Campaign Revenue**
- **In-Kind Contributions**
- **Contributions**
- **Grants**
- **Sponsorship Income**
- **Interest and Dividends, Net of Investment Fees**
- **Realized Gain on Sale of Investments**
- **Endowment Income**
- **Workshop Income**
- **Service Fee Income**
- **Net Assets Released from Restrictions**

**TOTAL PUBLIC SUPPORT AND REVENUE**

### EXPENSES

- **Program Services--**
  - **Gross Funds Awarded and Allocation Service Expenses**
  - **(Less) Donor Designations**
    - **Net Funds Awarded and Allocation Service Expenses**
  - **Labor Relations/Community Service**
  - **Grant Programs**
    - **Total Program Services**
  - **Management and General**
  - **Fundraising**

**TOTAL EXPENSES**

### INCREASE (DECREASE) IN NET ASSETS BEFORE UNREALIZED GAIN (LOSS) ON INVESTMENTS

### UNREALIZED GAIN (LOSS) ON INVESTMENTS

### INCREASE (DECREASE) IN NET ASSETS

### NET ASSETS--Beginning of Year

### NET ASSETS--End of Year
$ 5,305,413 $ 5,253,885 $ 5,305,413 $ 5,253,885
(197,356) (199,425) 
72,257  (6,955) (199,425) 
(566,722) (628,675) 
(573,294) (533,440) 
4,040,298 3,885,390 72,257 (6,955) 4,398,041 3,892,345
76,437 44,655 73,437 44,655 3,000 -
97,521 100,770 25,800 36,020 71,721 64,750
555,500 76,649 5,500 10,001 550,000 66,648
32,500 16,250 32,500 16,250 - -
109,991 103,530 109,747 103,306 244 224
78,107 87,038 77,711 86,541 396 497
19,637 19,449 19,637 19,449 - -
- 12,256 - 12,256 - -
17,071 19,302 17,071 19,302 - -
- - 4,385,753 4,311,499 (4,385,753) (4,311,499)
5,027,062 4,365,289 4,819,413 4,652,324 207,649 (287,035)
3,771,253 3,899,787 3,771,253 3,899,787 - -
(573,294) (533,440) (573,294) (533,440) - -
3,197,959 3,366,347 3,197,959 3,366,347 - -
69,097 79,598 69,097 79,598 - -
808,792 910,554 808,792 910,554 - -
4,075,848 4,356,499 4,075,848 4,356,499 - -
290,527 277,792 290,527 277,792 - -
627,693 567,329 627,693 567,329 - -
4,994,068 5,201,620 4,994,068 5,201,620 - -
32,994 (836,331) (174,655) (549,296) 207,649 (287,035)
(493,862)  431,751 (492,215)  430,423 (1,647) 1,328
(460,868) (404,580) (666,870) (118,873) 206,002 (285,707)
6,777,932  7,182,512  2,202,259  2,321,132  4,575,673  4,861,380
$ 6,317,064 $ 6,777,932 $ 1,535,389 $ 2,202,259 $ 4,781,675 $ 4,575,673

*14.19% total overhead ratio (2018)

Audited statement provided by Huth Thompson LLP
CHILD & YOUTH SUCCESS
- 11 Kindergarten Camp classes
- 478 Students prepared for school
- 615 Read To Succeed volunteers
- 914 Children served in high quality childcare
- 2,921 Youth served in after school programs

HOUSING & SOCIAL SERVICES
- 2,291 People diverted from homelessness and provided case management
- 6,218 Families and individuals served in shelter and social services
- 96% of Women exiting to safe shelter
- 583 homeless families and individuals housed

MEALS & NUTRITION
- 8,561,490 Meals provided
- 230,489 Referred to SNAP outreach
- 653 SNAP applicants
- 147,236 Food pantry visits
- 281 Nutrition Education classes

MENTAL HEALTH
- 986 People trained in mental health first aid and suicide prevention
- 5,279 Crisis Center calls and texts
- 5,114 Counseling hours provided

HEALTH & SAFETY
- 332 Smoke alarms installed
- 1,225 Units of blood collected
- 158 Disaster volunteers trained
- 1,613 Women receiving breast and pap exams
- 8,142 Women and children receiving prenatal and pediatric care
COMMUNITY IMPACT HIGHLIGHTS

ACTIVE LIVING
- 521 5th graders with free gym memberships
- 2,624 Children in summer programs
- 32,450 Senior activities in Tippecanoe County centers
- 1,120 Kids with 1 or more hours of physical activity

LEGAL & FINANCIAL SERVICES
- 347 New and continuing legal cases per year
- 450 Protective orders issued
- 511 individuals enrolled in financial education

TAX ASSISTANCE
- 1,115 VITA clients served
- 2,350 VITA tax returns prepared
- $280,000 Saved in preparation fees
- $1,680,000 Total tax refunds
- 377 online returns filed average refund $1,600

GET CONNECTED
- 26 Newly added agencies
- 118 Active agencies
- 1,002 New registered users
- 6,449 Active users
- 1,881 Volunteer responses

COMMUNITY COLLABORATIONS
- Community Commitment to Education (CCTE) - Read to Succeed
- Mental Healthcare Forum - Mental Health Navigator
- Opioid Task Force - Quick Response Team (QRT)
- Solutions Beyond Shelter - Homeless Engagement Center

United Way of Greater Lafayette
United Way of Greater Lafayette announced and opened the RFP process for the first time in 2018. 34 initial applications were received from a number of new programs as well as expansion of work from existing funded partners. Community Investment Committee (CIC) leadership analyzed and reviewed each initial application and invited 18 programs to submit a full application. From there the CIC members diligently reviewed, scored, and discussed applications. Based on application scores and available funding these top 5 programs were funded to address gaps in our Cradle to Career Commitment:

- **Purdue Athletes Life Success (PALS)**
  - Purdue University
- **School Court**
  - Bauer Family Resources
- **BIGS in Blue**
  - Big Brothers Big Sisters
- **Finance Park/BizTown**
  - Junior Achievement
- **NAMI Café**
  - National Alliance on Mental Illness- West Central Indiana

### AFFINITY GROUPS

**EMERGING LEADERS UNITED**

- **665** Young Professionals
- **$160,762** in campaign contributions

Emerging Leaders United’s goal is to engage professionals under the age of 40 with United Way work through volunteerism and networking opportunities. Members gain a deeper understanding of community impact and design projects to improve lives of youth in Greater Lafayette.

**WOMEN UNITED**

- **195** Women in Leadership
- **$244,570** in campaign contributions

In 2018, Women United continued its efforts to support Kindergarten Countdown Camp collecting hundreds of books and distributing them to young readers in Tippecanoe County.

**RETIRE UNITED**

- **3,091** Retirees invested
- **$206,300** into the community

In 2018, we began formulating a plan to further engage our local retirees. Please look for a schedule of activities in the fall of 2019.
MONTH OF CARING
Throughout September
Each year the Volunteer Engagement Center brings people and organizations together to harness the volunteer spirit and improve conditions in Greater Lafayette.
In 2018, volunteers completed over 2,051 total hours with more than $50,639 invested in Greater Lafayette. Once again it proved to be a great way to kick-off campaign!

HOLIDAY CELEBRATION FOR ALL
2nd Saturday in December
This partnership with the Latino Center for Wellness and Education brings generations together! It is fun-filled day for families and seniors to enjoy activities, lunch and presents.

POVERTY SIMULATIONS
In 2018, over 227 individuals participated in this impactful and interactive experience. Simulations are designed to help community members understand the realities of the ALICE households. Asset Limited Income Constrained Employed families, also known as the working poor, often struggle trying to survive from month to month. The Poverty Simulation exposes participants to the vicious cycles that can derail a family. At end of the session they learn more about area ALICE statistics and what they can do to get involved with developing solutions locally.

LETTER CARRIERS ANNUAL FOOD DRIVE
2nd Saturday in May
In collaboration with the National Association of Letter Carriers and Food Finders Food Bank, United Way and volunteers assist with collecting thousands of pounds of food. This is a part of the largest one day National Food Drive. In 2018, our caring community donated 45,445 pounds of food for people in need.

VOLUNTEER PORTAL
More than 120 active non-profits post opportunities for individuals and groups.

GROUP OPPORTUNITIES
Non-profits connect to groups- Groups connect to non-profits.

SERVICE LEARNING FELLOWSHIPS
Connecting the classroom to the community.

SKILLS BASED
Matching special talents to special projects.

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In collaboration with the National Association of Letter Carriers and Food Finders Food Bank, United Way and volunteers assist with collecting thousands of pounds of food. This is a part of the largest one day National Food Drive. In 2018, our caring community donated 45,445 pounds of food for people in need.

VOLUNTEER PORTAL
More than 120 active non-profits post opportunities for individuals and groups.

GROUP OPPORTUNITIES
Non-profits connect to groups- Groups connect to non-profits.

SERVICE LEARNING FELLOWSHIPS
Connecting the classroom to the community.

SKILLS BASED
Matching special talents to special projects.

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The 21st Annual Volunteer Recognition Luncheon was an opportunity for local non-profits to recognize their volunteers in a meaningful way. All volunteers received a Community Service of Excellence Certificate signed by the mayors of Lafayette and West Lafayette. Volunteers who have gone above and beyond were nominated to receive one of three prestigious awards. The Volunteer Engagement Committee selected the following awardees:

**GOLDEN GIFT OF TIME AWARD**
Recognizes three volunteers who donate a tremendous amount of time and effort to their organization.

- **Peggy Hoover**  
  Special Olympics  
  Tippecanoe County

- **Rick Davis**  
  Junior Achievement of Greater Lafayette

- **Brad Lowe & Lawrence Braun**  
  LTHC Homeless Services

**TIPPECANOE COMMISSIONER’S YOUTH AWARD**
Honors a youth volunteer and their contributions to Tippecanoe County.

- **Nicole Nagel**  
  Special Olympics  
  Tippecanoe County

**THE FRANCISCAN HEALTH COMMUNITY IMPACT AWARD**
Recognizes one volunteer who has widespread impact throughout the community.

- **Julie Conlon**  
  LTHC Homeless Services

**MARCILE EDDY SHINING LIGHT AWARD**
Recognizes an individual whose commitment is an inspiration to other volunteers in the community.

- **Audrey Duley**  
  Franciscan Health
The **Volunteer of the Year Award** is presented to an individual whose exemplary volunteer service toward United Way of Greater Lafayette has set him or her apart. It recognizes their commitment of time and talent to move the organization towards accomplishing the mission of United Way.

Julie Wallace has coordinated one of our larger corporation’s volunteer efforts for many years, but she doesn’t stop there. She serves this community personally, volunteering numerous hours to several organizations with her family. To say that volunteering is a passion of hers is an understatement. Her attention to detail and superb organizational skills always makes a project a great experience for both her colleagues, and the local non-profits. Our agency partners love that they can always count on highly motivated teams from Caterpillar to come in prepared to get the job done. We have heard nothing but great affirmations from her colleagues and they say they never have to worry about details, because she thinks of everything. Because of her leadership over the years, several of our local non-profit organizations and CAT have developed such strong bonds. In fact, we learned she recently heard that projects are happening on their own without her knowledge. She has sparked such a spirit of giving back to community that she has had to chase colleagues down in order to record their volunteer hours! Additionally, she has been a key member of United Way of Greater Lafayette’s Volunteer Engagement Committee. This group has been working hard to increase volunteer engagement across Tippecanoe County for the past 7-8 years.

The **Gary Henriott Community Impact Award** honors a community member or organization who exemplifies service and leadership to improve our community. It is given to an individual or group who has demonstrated a commitment to action and made an impact to causes, programs or projects that create lasting change in Greater Lafayette.

Jennifer Layton is the Executive Director at LTHC Homeless Services. In 2012, United Way of Greater Lafayette along with many partners began to take a hard look at addressing homelessness in our community. With a strong community partnership, Solutions beyond Shelter came to life and from that came many goals and aspirations for ending homelessness in our community. Throughout that process LTHC was identified as a key agency able to make a significant impact by delivering their mission. Years in the making and requiring a significant amount of resources, time, dedication and perseverance, the Engagement Center is becoming a reality and is scheduled to open Fall 2019. This will be a one stop center for people without a home and in need of services. There will be a number of services provided on site and additional units of permanent supportive housing. It might have taken a lot of time, but without her passion and dedication it would have never become a reality. She’s tenacious, persistent, and works tirelessly for others.
2018 CAMPAIGN HIGHLIGHTS

BEST OVERALL CAMPAIGN

EMPLOYEES 500 & UP
Winner: Caterpillar
Award of Merit: Subaru of Indiana Automotive, Inc.
Award of Merit: Unity Healthcare, Inc.

EMPLOYEES 101-499
Winner: DeFouw Chevrolet BMW
Award of Merit: Kirby Risk Corporation
Award of Merit: United Parcel Service

EMPLOYEES 10-100
Winner: Stall & Kessler's Diamond Center
Award of Merit: Greater Lafayette Commerce
Award of Merit: MBAH Insurance

ROOKIE OF THE YEAR

CORPORATE
Anderson Plumbing
Raeco Realty

INDIVIDUAL
Lacey Padgett

CAMPAIGN COORDINATOR OF THE YEAR
Leanne Hardisty
Caterpillar

BILL DEFOUW CAMPAIGN LEADERSHIP AWARD
Bob Hagen
Lafayette Orthopaedic

CAMPAIGN CHAIR AWARD
Huston Electric
Tim Powers
SDI Innovations
Tom Easterday
Subaru of Indiana Automotive, Inc.
2018 CAMPAIGN CABINET

CAMPAIGN LEADERSHIP

Tom Murtaugh, County Commissioner
Chair

Jessica Rebmann, Turquoise Wealth Management
1st Vice Chair

Matt Metzger MBAH Insurance
2nd Vice Chair

COMMERCE

Brian Barrett
Automated Payroll Services

Jake Franklin
Greater Lafayette Commerce

Megan Hartman
SDI Innovations

Joseph Howarth
Centier Bank

Kristopher Kessler
Stall & Kessler’s Diamond Center

HEALTH SERVICES

Dr. Robert Hagen
Lafayette Orthopaedic

INDUSTRY & UNIONS

Kevin Johnson
Arconic Forging & Extrusions

Randy Toleman
Retired

PROFESSIONAL

Kyle Clark
Huth-Thompson LLP

Kisti Good Risse
Bennett Boehning & Clary LLP

PUBLIC SERVICE

Michael Budd
United Way of Greater Lafayette

Roland Winger
Tippecanoe County

PURDUE

Dr. Rhonda Phillips
Purdue Chair
Purdue University

Dr. David Reingold
Purdue Vice Chair
Purdue University

SPECIAL GIFTS

Tom McCool
Ivy Tech Community College

Erika Steuterman, Major Gen
United States Air Force (Retired)

VANGUARD

Dr. Robert Hagen
Vanguard Chair
Lafayette Orthopaedic

Maryann Santos
Vanguard Co-Chair
Purdue University
<table>
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<tr>
<th>Rank</th>
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</tbody>
</table>
BOARD OFFICERS

Sam Burns, President
Purdue Federal Credit Union

Sam Newton, First Vice President
Lafayette Wire

Tommy Sors, Second Vice President
Bindley Bioscience Center

Debra Spesard, Treasurer
First Merchants Bank

Jennifer Groh, Executive Committee
Caterpillar, Inc.

Bill Olds, Immediate Past President
Lafayette Life Insurance-Retired

Michael Budd, Chief Executive Officer
United Way of Greater Lafayette

BOARD MEMBERS

Scott Brady
SDI Innovations

Julie Cole
Subaru of Indiana Automotive

Dick Giromini
Wabash National Corporation-Retired

Bob Hagen
Lafayette Orthopaedic

Brandon Hawkins
Lafayette School Corporation

Monica Keyes
Indiana University Health Arnett

Jesse Moore
Purdue University- Retired

Tom Murtaugh
Tippecanoe County

Jeff Newell
Ball Eggleston PC

Patrick Nycz
IDC Marketing
John Rivera
Compass Risk Management

Dan Rhodes
Duke Energy

Perry Schnarr
Fairfield/UAW 2317 -Retired

Rita Smith
First Merchants Trust Company

Erika Steuterman
United States Air Force (Retired)

Scott Walker
Greater Lafayette Commerce

Steve Synder
Plumber & Steamfitters #157

Tommy Sors
Bindley Biocience Center

Brenda Wallar
Purdue University

STAFF

LEADERSHIP

Michael Budd
Chief Executive Officer

Stephanie Patacsil
Director of Resource Development

Amy O’Shea
Director of Community Impact

Jennifer Million
Director of Finance & Operations

Amy Wood
Director of Volunteer Engagement

Earl Cox
Labor Liaison

FINANCE

Jane Dieterle
Assistant Director of Finance

Elyse Storey
Administrative Associate

RESOURCE DEVELOPMENT

Ebony Barrett-Kennedy
Marketing & Communication Associate

Kassandra Reese
Individual Donor Experience Associate

Lori Donnelly
Resource Development Associate

Anna Little
Resource Development Associate

COMMUNITY IMPACT

Ashley Biesemeier
Community Impact Associate

Megan Swift
Community Impact Associate
# United Way Committees

## Audit & Finance Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Organization</th>
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</thead>
<tbody>
<tr>
<td>Debra Spesard</td>
<td>Treasurer</td>
<td>First Merchants Bank</td>
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<tr>
<td>Scott Brady</td>
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<td>SDI Innovations</td>
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<td>Robert Falk</td>
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<td>Charles Good</td>
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<td>Security Federal</td>
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<td>Brianne Keyes</td>
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<td>Jason W. Stanfield</td>
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<td>Ball State University</td>
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## Community Investment Committee

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<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Tommy Sors</td>
<td>Chair</td>
<td>Bindley Bioscience Center</td>
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<tr>
<td>Laura Downey</td>
<td>Co-Chair</td>
<td>Concordance Health Solutions</td>
</tr>
<tr>
<td>Wendy Cummins</td>
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<td>Henriott Group</td>
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<tr>
<td>Tamara Dukes</td>
<td></td>
<td>NIC, Inc</td>
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<tr>
<td>Heather Francis</td>
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<td>Clay Critters</td>
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<tr>
<td>Brian Gilbert</td>
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<td>Purdue University</td>
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<tr>
<td>Amy Keene</td>
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<td>Tippecanoe School Corporation</td>
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<tr>
<td>Kristopher Kessler</td>
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<td>Stall &amp; Kessler’s Diamond Center</td>
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<td>Robert Malnight</td>
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<td>Valero Renewable Fuels- Retired</td>
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<td>Jodi Roy</td>
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<td>Clem Strimel</td>
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<td>Oscar Winski Company, Inc</td>
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<td>Randy Toleman</td>
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<td>Jennifer Weston</td>
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<tr>
<td>James Whelan</td>
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<tr>
<td>Angelique Zobitz</td>
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<td>Purdue Alumni Association</td>
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## PR & Marketing Committee

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<th>Name</th>
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<tr>
<td>Patrick Nycz</td>
<td>Chair</td>
<td>IDC Marketing</td>
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<tr>
<td>Jeff Botteron</td>
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<td>Lafayette Catholic School Systems</td>
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<tr>
<td>Lorri Foster</td>
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<td>Purdue University</td>
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<tr>
<td>Rachelle Henderson</td>
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<td>Wabash National Corporation</td>
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<tr>
<td>Jennifer Jefferies</td>
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<td>Purdue University</td>
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<tr>
<td>Jessica Ritter</td>
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<td>Jessica Kate Photography</td>
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</table>
LABOR ENGAGEMENT COMMITTEE

Perry Schnarr, Chair
UAW Local #2317- Retired

Spencer Buchanan
USW Local #115

Eric Clawson
Sheet Metal Workers Local #20

Dennis DeMay
AFGE Local #648

Brinda Goans
AFSCME Local #2601

John Gogerty
Teamster Local #1070

Bruce Hall
Co-President LEA

Rosetta Hillard
ATU Local #1741

Sheila Klinker
State Representative

Scott Koning
SMART Local #20

Patrick Lee
UAW Local #531

Todd Maiden
RWDSU #1976

Colvin Mann
Better Merchants

James Melvin
USW Local #115

Lesley Morgan
NALC Branch #466

Roger Phillips
Postal Workers #839

AI Salazar
UAW Local #531

Don Scheiber
Workers United #1818

Riley Slemin
ATU Local #1741

Steve Smith
Community Volunteer

Larry Spencer
IBEW Local #668

Dirk Switzer
Grainmillers #102

Todd Wagner
IAFF #472

Debbie Watkins
AFSCME Local #2601

Deb Webster
ATU Local #1741

Beth Anne Woody
LEA Labor Liaison

Bonnie Yost
ATU Local #1741

VOLUNTEER ENGAGEMENT COMMITTEE

Brenda Wallar, Chair
Purdue University

Jackie Bahler
Franciscan Alliance

Melissa Goddard
Wabash National Corporation

Lacey Hinton
Purdue Student

Jamie Humbarger
Wabash National Corporation

Betsy Kartelo
Wabash National Corporation

Sarah May
Subaru of Indiana Automotive, Inc

Julie Martin
Community Member

Perry Schnarr
UAW Local #2317- Retired

Mary Schultz
Purdue University

Julie Wallace
Caterpillar

Jenna Winger
Wabash National
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